

Projet logo MARQUE

Nuanciers de couleurs et de gris

C 0
M 43
J 100
N 84



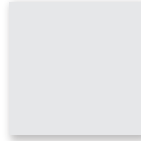
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C 0
M 43
J 100
N 19

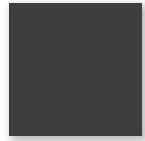


#CF7600

C 0
M 0
J 0
N 10



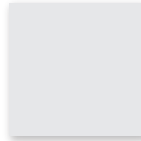
#E6E6E6



N 90%



N 50%



N 10%

Familles typographiques

Marque - Titres

Neutre romaine, un peu étroite,
semi-grasse, (Fira Sans SemiBold)

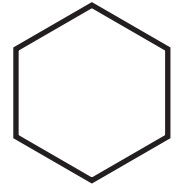
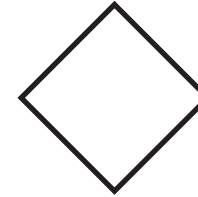
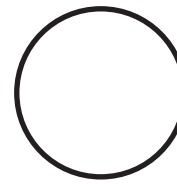
Slogan - Citations

*Amicale cursive, manuscrite,
un peu étendue, (Desyrel)*

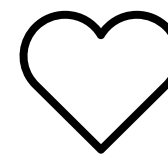
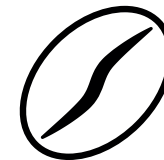
Infos - Paragraphes

Neutre romaine, un peu étroite,
normale, (Fira Sans Regular)

Formes et cadres



Figures et symboles



Textures et motifs

